



mood media

# PLAY MORE TO MOVE MORE WITH MOOD MEDIA DIRECT SATELLITE

## Brand your business and hear your sound 24/7

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Research shows customers can spend more when a programmed audio experience is active around them. The proven satellite service by Mood Media offers a unique choice of professionally programmed music packages. Furthermore there are many custom options which enable you to create an audio identity that communicates directly to your target customer. Think of your commercial identity as the outline of a beautiful picture and the music service as the perfect colours to paint it with. The combined result will be stunning. Play more to move more with Mood Media DIRECT SATELLITE.

# MOOD MEDIA DIRECT SATELLITE HASSLE FREE MUSIC AND ADVERTISING IN THREE EASY STEPS

Mood Media's passion for music and tight focus on customer behaviour has led to the development of tailor made media satellite packages that suit every type of business. Create your satellite package in just three easy steps:

- pick your program (standard or tailor-made)
- customise your package: change schedules, frequency, music, advertising content, news or weather feeds
- choose your service level

Mood Media's satellite packages are the best in the business with clear benefits. Some key differentiators for you to consider include the reliable network as well as the smooth operation.

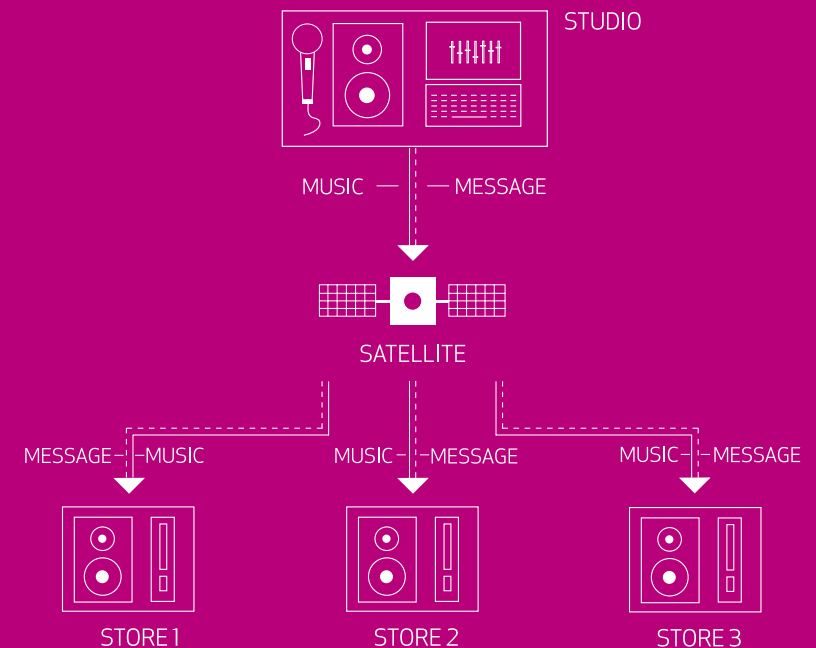
## Key benefits of satellite services:

- quick updates
- hands free operation
- content matches trading patterns exactly
- regionalisation of promotional campaigns
- individual store campaigns are possible
- a wide range of music and advertising packages

## Reliable network and smooth operation

Satellite is a reliable play-out platform and Mood Media's continuous monitoring ensures smooth operation for every site.

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For more info go to [www.moodmedia.com](http://www.moodmedia.com)  
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